The month at a glance

October 1-31, 2026 | Prepared November 4, 2026 (example date)

In this fictional month, four posts are published, three profile edits are approved and accepted, and a review-request kit is delivered. One review reply is published and a second awaits the owner's decision.

4	3	2	1
Posts published	Profile edits accepted	Replies prepared	Review-request kit

These are delivery counts in a fictional scenario, not customer performance results.

What was completed

- Four distinct Google posts: recurring cleaning, deep cleaning, moving and first-visit preparation.
- Three approved profile edit groups: category, description and service entries.
- Two review replies prepared: one published, one awaiting owner approval.
- Review-request card, email and text templates delivered.

One owner decision

Bathroom-review response | Due November 5

Approve or revise the draft reply after reviewing the visit details. Agree on any private follow-up with the customer.

Draft response for approval

Thank you for telling us. We're sorry the bathroom didn't meet your expectations. Please contact us using the number on our profile so we can review the visit and agree on the next step with you.

See the finished posts, copy and review kit at clearweekprofilecare.com/sample.

Work record

Every entry connects a date and status to the work you can review. The statuses below belong to the fictional example.

Date	Work completed or prepared	Example status	Evidence
Oct 5	Primary category, profile description and three service entries	accepted	View example
Oct 6	Post 01 / Recurring home cleaning	published	View example
Oct 9	Review-request card, email and text	delivered	View example
Oct 13	Post 02 / Deep cleaning	published	View example
Oct 15	Positive-review response	published	View example
Oct 20	Post 03 / Move-in and move-out cleaning	published	View example
Oct 27	Post 04 / First-visit preparation	published	View example
Oct 28	Monthly profile audit	checked	View example
Oct 29	Bathroom-review response	awaiting owner approval	View example

Approved profile edits

Primary category: Cleaning service **changed to** House cleaning service
Owner approval: Oct 2. Example Google acceptance: Oct 5.

Business description: We clean homes. Contact us for details. **changed to** The 439-character replacement description in the sample pack.
Owner approval: Oct 2. Example Google acceptance: Oct 5.

Service entries: Cleaning **changed to** Three named services with finished scope descriptions.
Owner approval: Oct 2. Example Google acceptance: Oct 5.

For live clients, the evidence column contains actual Google post and review links. Submission and Google acceptance are recorded separately.

Activity & next steps

Current period: October 1-31, 2026 Comparison period: September 1-30, 2026

Google metric	October	September
Profile views	Not available	Not available
Website clicks	Not available	Not available
Call-button clicks	Not available	Not available
Directions requests	Not applicable to this sample	Not applicable to this sample

What the numbers would tell us

No Google activity data exists for this fictional business. A client report uses available profile data and notes the reporting dates, extraction date and any missing measurements.

Profile views: Views of the profile on Google Search and Maps.

Website clicks: Clicks on the website link, not confirmed enquiries.

Call-button clicks: Taps on the call button, not completed calls.

Google activity can include both Ads and organic traffic. Month lengths and seasonality affect comparisons. Profile interactions alone do not establish booked jobs or prove that a particular post caused growth.

November action plan

Owner / due	Next action
Cedar / Nov 5	Approve or revise the bathroom-review response and confirm the private follow-up.
Cedar / Nov 6	Supply the November holiday-hours schedule for the next content plan.
Clearweek / Nov 9	Prepare November posts around confirmed availability, recurring visits, deep-clean scope and first-visit questions.

Metric definitions: Google Business Profile Help.